**charge (*v.*)** – ask people to give an amount of money for something

**raffle** – a competition in which people buy tickets with numbers on them and some numbers are later chosen to win prizes

**stall** – a large table or small building open at the front, used for selling things

**advertise** – tell the public about a product or service by announcing it on television, on the internet, in newspapers etc.

**head teacher** – a teacher who is in charge of a school (*AmE*: principal)